

**FLOWER CHILD AND NORTH ITALIA TO DEBUT NEW LAS VEGAS DESTINATIONS AT THE DISTRICT AT GREEN VALLEY RANCH NEXT YEAR**

*Fox Restaurant Concepts Announce First Expansion in the Las Vegas Valley*

**LAS VEGAS (November 7, 2023)** – Joining the beloved Summerlin location, [Flower Child](https://www.iamaflowerchild.com/) and [North Italia](https://www.iamaflowerchild.com/) are set to open at The District at Green Valley Ranch in 2024. Nestled in the heart of Henderson, the celebrated concepts from restauranteur Sam Fox will bring their signature feel-good, delicious eats and drinks to guests at the premier outdoor shopping and dining destination.

“Las Vegas welcomed Flower Child and North Italia with open arms and we’re so excited to expand our relationship with this incredible city,” Fox said. “The District is a natural fit for us because we are aligned in our mission to create spaces that connect people with those who matter most. We look forward to Flower Child and North Italia having a home at The District to create many memories over meals with the Henderson community and beyond.”

From coast to coast, Flower Child and North Italia have captivated guests in all corners of the country through its memorable flavors, signature hospitality, and attention to service. More than your typical healthy restaurant, Flower Child features an array of customizable bowls, wraps, salads, mix-and-match veggies, grains, fruits, and healthy proteins, designed to cater to various lifestyles and dietary needs. North Italia, a contemporary Italian concept known for offering a handcrafted experience that stretches beyond its menu, pairs innovative twists with classic Italian favorites resulting in hand-crafted pasta, creatively topped Chef’s Daily pizzas, salads boasting seasonal ingredients, signature craft cocktails, and more.

“We are thrilled to welcome Flower Child and North Italia as they find their second home in the valley at The District,” said Nicole Doane, General Manager of The District at Green Valley Ranch. “They are the perfect culinary addition to our dynamic lifestyle center, bringing wholesome and delicious options to our community.”

The restaurants will be located on the north side of The District at Green Valley Ranch, north of REI and The Coffee Bean & Tea Leaf. Outside of Flower Child and North Italia, no other redevelopment is planned for the property.

*For images, please click* [*here*](https://drive.google.com/drive/folders/1sFqpuSSn-o4dKCLoGIP4h2ByPJ1rLMIN?usp=drive_link)*.*

Additional details on Flower Child and North Italia and their opening schedule will be shared in the coming months.

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**About Flower Child**

Flower Child is a fast-casual restaurant designed to inspire and support healthy lifestyles. As a part of Sam Fox’s Fox Restaurant Concepts, the multi-location restaurant provides made-from-scratch meals accessible to various dietary needs. Flower Child’s menu offers customizable bowls, wraps, salads, different mix-and-match veggies, grains, fruits, and healthy proteins. It’s clean eating with convenience. Known for its cheerful staff and uplifting dining environment, Flower Child has locations in Arizona, California, Colorado, Georgia, Maryland, Nevada, North Carolina, Oklahoma, Texas, Virginia, and Washington D.C. For more information, please visit [www.iamaflowerchild.com](http://www.iamaflowerchild.com/) or follow @eatflowerchild.

**About North Italia**

Established in 2002, North Italia is a modern neighborhood restaurant offering freshly made, handcrafted cuisine inspired by authentic Italian fare. At each of the 33 locations, North Italia provides a full-service, modern culinary experience in a comfortable dining environment for guests, serving seasonally inspired, crave-worthy dishes and a robust beverage program featuring craft cocktails and wine and beer selections. Using only the freshest ingredients, our chefs create various modern Italian dishes that are always satisfying. Whether dining in-store or ordering delivery, North Italia incorporates its signature, welcoming touch to every dish, giving guests a warm, familiar feeling of “home” wherever they’re dining.

**About Fox Restaurant Concepts**

Our story begins with Sam Fox, a man passionate about hospitality and endlessly inspired by food and design. He opened his first concept, Wildflower American Cuisine, in Tucson in 1998, and today has innovated and operated dozens of ever-evolving brands, including Culinary Dropout, Flower Child, North Italia, Zinburger, Blanco Cocina + Cantina, Doughbird, The Henry, and more. Almost 25 years later, FRC has grown into a team of nearly 5,000 employees in more than 60 locations spanning the country. The Fox Restaurants team is a community of creative thinkers passionate about bringing big ideas to life, creating fantastic community experiences, and sharing stories over incredible food. For more, visit FoxRC.com.

**About The District at Green Valley Ranch**

The District at Green Valley Ranch provides an urban sophistication as the premier mixed-use metropolitan shopping, dining, and lifestyle center in the Las Vegas valley. With over 385,000 square feet of retail space, The District at Green Valley Ranch offers a vibrant and diverse collection of more than 70 national and boutique retailers including Anthropologie, REI, lululemon, and Williams Sonoma, along with dining options such as The Cheesecake Factory, P.F. Chang’s China Bistro, The Local, Shake Shack and King’s Fish House. Situated in a beautiful outdoor setting, The District at Green Valley Ranch is a gathering place, complete with a splash pad for children and a lush park, conveniently located in Henderson, Nevada, off of the I-215 at Green Valley Parkway. For more information, visit shopthedistrictgvr.com. Follow The District at Green Valley Ranch on Facebook and Instagram.

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